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YOUR CAREER
IS OUR BIGGEST PROJECT.



ABOUT ESEG – FACULDADE DO GRUPO ETAPA

ESEG - Faculdade do Grupo Etapa was created in 2006 to extend to Higher Education the same quality already found in the **Etapa Group**, one of Brazil's most important educational groups. Its mission is to help students develop both academic excellence and solid personal training.

The College, in addition to providing education with solid technical, scientific, and human grounds, is supported by three educational pillars that contribute to the education of well-rounded professionals who are aware of their role in society:



SOLID ACADEMIC BACKGROUND

ESEG offers an up-to-date curriculum that includes interdisciplinarity and innovation as its foundation. Furthermore, by combining technological knowledge with a strategic business vision, all courses encourage research in Artificial Intelligence.

INDIVIDUALIZED STUDENT SUPPORT

The College welcomes students in a personalized way. Professors are available to solve students' doubts about their professional careers and academic issues through service shifts. Performance monitoring detects each student's potential and challenges during the course.

DEVELOPMENT

ESEG works on three major pillars for higher education: teaching, research, and extension. Teaching is when students learn the course contents. Then comes research with innovation. The extension is the practical portion of a course when the College offers all benefits studied and produced to the community.



ADMISSION EXAM

ESEG - Faculdade do Grupo Etapa offers vacancies for Administration, Law, Economics, Computer Engineering, and Production Engineering.

To learn more about the courses and admission processes and read the rules of the ESEG selection process, please access eseg.edu.br.



SCHOLARSHIPS

In addition to scholarships granted based on candidates' performance in the ESEG Challenge, Scheduled (On-site and Digital) Test, and the Brazilian Students' Performance Exam, ESEG also offers exclusive benefits for second-degree and transfer candidates. You can also count on the student loans the College offers.

To learn more, please contact the Candidate Service Center by phone at **55 (11) 2187-1230**, WhatsApp at **55 (11) 2187-1056**, or email at fale_conosco@eseg.edu.br.



WHY SHOULD YOU STUDY AT ESEG?

During their course of choice, ESEG students gain practical and theoretical knowledge and develop social and emotional skills through important projects, programs, and support centers. Find out more:



STUDENT SUPPORT

In addition to providing good academic education and the development of technical skills, the College monitors students' progress and soft skills. ESEG maintains the Student Support to encourage complete preparation for the professional, personal, and entrepreneurial challenges they will face. Students are urged to discover their full potential through actions guided by professors and professionals dedicated to their development.



CAREER DEVELOPMENT CENTER - CDC

Students have access to the Career Development Center, which was structured to meet the demands of selection processes and career planning and to promote activities for students and graduates.



EMPLOYABILITY

Did you know that 96% of ESEG graduates are entrepreneurs or work in renowned companies?

Students receive professional guidance throughout the course to help them connect with the job market by advertising vacancies, promoting events that enable networking, and developing actions to prepare students to participate in selection processes in private and public companies.



QUALIFIED FACULTY

Our Faculty is composed of professors holding Ph.D., Masters', and Specialization Degrees who are recognized and experienced in the market. Besides being responsible for transmitting academic knowledge, our professors support students through cultural and sports initiatives, exchange programs, scientific initiation, technical visits, and professional guidance.

All projects developed in the College are supported by the Faculty.



INTERNATIONAL PARTNERSHIPS

The ESEG International program advises students on opportunities to study abroad in partnership with academic institutions globally. Therefore, our students are provided with the necessary support to find the most suitable schools and courses abroad, according to their professional profiles, as well as advices on how the admission processes at these schools and travel procedures work.

The College has executed cooperation agreements with foreign institutions that enable exchange programs for students and professors.



DATA SCIENCE CERTIFICATION

In its constant quest to present the best and most modern content, ESEG offers students of Business Administration, Economics, Computer Engineering, and Production Engineering disciplines that, when put together, are equivalent to a medium-term course in Data Science.

To receive the certification at the end of the 4th semester, enrolled students need only attend and be approved in the relevant disciplines. The certificate is valid for new students as of the second semester of 2022.

Job Market

The Production Engineering course enables professionals to work in administrative areas, Process and People Management, and in developing techniques and new production mechanisms. The main fields of activity are:

	MAINTENANCE ENGINEERING		ECONOMIC ENGINEERING
	METHODS ENGINEERING		ORGANIZATIONAL ENGINEERING
	OPERATIONS AND PRODUCTION PROCESSES ENGINEERING		PRODUCTION AND OPERATIONS SYSTEMS MANAGEMENT
	PRODUCT ENGINEERING		LOGISTICS
	QUALITY ENGINEERING		ACADEMIC RESEARCH
	SUSTAINABILITY ENGINEERING		PLANNING AND CONTROL
	LABOR ENGINEERING		AGRICULTURAL PRODUCTION

PRODUCTION ENGINEERING



10 semesters



Daytime and Nighttime



4390 hours



Ana Rosa and Paraíso



In this dynamic and multifunctional job market, Production Engineering professionals are increasingly required and valued. This is because engineers contribute to companies' productivity and profitability strategically and help solve different corporate challenges.

Based on this scenario and its mission of training versatile and up-to-date professionals, the ESEG Production Engineering course offers theoretical and practical classes to prepare students to lead and work in teams and face complex demands involving technology, machines, and people.

The course encourages reading workshops, communication practices, study groups, and applied research, in addition to involving operational processes such as Artificial Intelligence, Design Thinking, people management, and multicultural teams.

INFRASTRUCTURE

ESEG provides highly equipped laboratories that allow students to improve their knowledge by using technology. These spaces ensure effective, clear, and objective learning.

TECHNOLOGICAL INNOVATION LABORATORY (LITE)

Developed to supplement the activities undertaken in the disciplines to stimulate creativity and curiosity. It has a laser cutting machine, 3D printers, a lathe, a plotter printer, a CNC milling machine, a paint booth, a weld, and computers for creating and modeling parts.



ARTIFICIAL INTELLIGENCE LABORATORY (LIA)

The space is open to all students and intended for conducting research and initiatives in Artificial Intelligence. By preparing students for the reality of technological development in the job market, ESEG is placed among a select group of schools that anticipate the corporate world's evolution.



COMPUTER LABORATORY

The space has modern equipment connected to the Internet to allow students to use them freely when conducting research and developing work associated with the disciplines taken in their course of choice.



ROBOTICS LABORATORY

This laboratory facilitates work routines and is used in the Internet of Things and Automation disciplines and Arduino-related projects.



LIBRARY

The ESEG Library is a space for students looking for a structured environment for reading and research. Students can consult books, periodicals (newspapers and magazines), encyclopedias, dictionaries, final papers, theses, technical standards, CDs, and DVDs with over 52 thousand available items. They also have access to a virtual library that offers a vast electronic collection to help them in their studies.



Job Market

Computer engineers can work in several segments, either as corporate employees or as autonomous workers. The possibilities within the career are diverse and can even involve the academic area. The main opportunities are:

	INDUSTRIAL AUTOMATION AND ROBOTICS		HARDWARE MANUFACTURING
	BIG DATA		PROJECT MANAGEMENT
	DATA SCIENCE		ARTIFICIAL INTELLIGENCE
	GAME DEVELOPMENT		WEB PROGRAMMING
	MOBILE APP DEVELOPMENT		COMPUTER NETWORKS
	TEACHING		TECHNICAL SUPPORT
	ENTREPRENEURSHIP		MANAGEMENT TECHNOLOGY

COMPUTER ENGINEERING



10
semesters



Daytime and
Nighttime



4350 hours



Ana Rosa
and Paraíso



Liking technology and innovation are the main characteristics of professionals who want to work in Computer Engineering. However, logical thinking and the search for solutions that facilitate processes are also vital to stand out in the area.

Given this scenario, ESEG's Computer Engineering course prepares students to deal with the complex demands of technological areas. Besides studying hardware—the physical part of the equipment— in depth, students gain a strong understanding of networks, systems, and programs. For this reason, computer engineers who studied at ESEG become well-rounded professionals capable of working in various roles.

The innovative and multidisciplinary curriculum is made up of up-to-date content including industrial automation, robotics, Artificial Intelligence, network management, support for large companies, teaching careers, and marketing and sales. Theoretical and practical classes and technical visits stimulate research and constant learning.

THE COURSES WE OFFER

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ADMINISTRATION

-  **8 semesters**
-  **Daytime and Nighttime**
-  **3520 hours**
-  **Ana Rosa and Paraíso**



Having a strategic vision is vital to achieving corporate success. Professionals capable of analyzing risks, setting a market direction, and managing crises make all the difference in an increasingly competitive and dynamic world.

Based on this context and seeking to form complete and transforming professionals, the ESEG Administration course has a multidisciplinary curriculum aimed at modern technologies and encouraging students' immersion in the corporate sphere by means of an in-depth approach to entrepreneurship, innovation, and artificial intelligence, among other topics.

The strong education methods and solid personal training we offer throughout the course allow students to obtain practical and theoretical knowledge in various sectors of the market and become even more versatile, thus contributing to our high employability levels. This way, future administrators will achieve true prominence in their careers.

Job Market

Banks and brokerages are major employers of economists, but these professionals can act beyond financial companies and penetrate the most diverse segments. These are some opportunities in this area:

- | | | | |
|---------------------------------------------------------------------------------------|--------------------------------------------|---------------------------------------------------------------------------------------|---------------------------|
|  | ECONOMIC CONJUNCTURE ANALYSIS |  | MARKET RESEARCH |
|  | AUDITING AND SUPERVISION |  | MARKETING |
|  | ECONOMIC ADVICE |  | FINANCIAL MARKET |
|  | FOREIGN TRADE |  | FINANCIAL ADVISORY |
|  | CONSULTING |  | ECONOMIC FORENSICS |
|  | TEACHING |  | ECONOMIC RESEARCH |
|  | AGRICULTURAL AND INDUSTRIAL ECONOMY |  | PUBLIC POLICIES |
|  | BUSINESS ECONOMICS |  | TECHNOLOGY |

ECONOMICS

-  **8 semesters**
-  **Daytime and Nighttime**
-  **3200 hours**
-  **Ana Rosa and Paraíso**



Professionals in Economics study and monitor economic systems and their relationship with civil and corporate society. Their contributions go beyond investment analysis and studying consumer behavior. Economists can identify economic trends at regional, national, and global levels and are responsible for making financial projections to help different business lines.

With this scenario and increasingly rapid changes focused on using technology, students who studied Economics at ESEG can act in different areas because they use tools such as Artificial Intelligence and Big Data in their activities and gain knowledge about traditional disciplines focused on Finance, such as Statistics and Econometrics.

The strong theoretical and practical knowledge and the entire academic structure of ESEG allow graduates to become excellent professionals capable of working in several sectors.

Job Market

Multifunctional administrators who studied at ESEG become able to hold positions in companies of different branches and sizes. The main job market possibilities are:

- | | | | |
|---------------------------------------------------------------------------------------|----------------------------------|---------------------------------------------------------------------------------------|---------------------------------|
|  | PRODUCTION ADMINISTRATION |  | SUSTAINABILITY AND ESG |
|  | FINANCIAL ADMINISTRATION |  | ENTREPRENEURSHIP |
|  | GOVERNMENT |  | INFORMATION MANAGEMENT |
|  | AUDITING |  | BUSINESS RISK MANAGEMENT |
|  | FOREIGN TRADE |  | LOGISTICS |
|  | CONSULTING |  | MARKETING |
|  | FINANCIAL MARKET |  | STRATEGIC PLANNING |
|  | TEACHING |  | HUMAN RESOURCES |

LAW

-  **10 semesters**
-  **Daytime and Nighttime**
-  **4404 hours**
-  **Ana Rosa and Paraíso**



The ESEG Law course has received the maximum score from the Ministry of Education (score 5) and proposes a transformation in the way students act and think through an innovative curriculum that offers topics on Entrepreneurship, Artificial Intelligence applied to Law, Conciliation and Mediation Techniques, Human Rights, and Environmental Education.

Therefore, students who studied at ESEG develop the skills and abilities necessary to solve, from a legal standpoint, the various issues found in today's society, thus helping build a fairer social environment with an organization between individuals and society.

Throughout the course, students are encouraged to conduct scientific research and social practices and can rely on multidisciplinary development centers that promote studies focused on Applied Creativity, Economics and Finance, Entrepreneurship, Artificial Intelligence, Logistics, and Sustainability.

Job Market

The ESEG Law course enables graduates to work in the private, public, and third sectors in two major areas: Lawyering and Legal Career. If they decide to become lawyers, graduates will be able to represent companies, institutions, or individuals and defend their interests and rights. These are some possible activities in this area:

- | | | | |
|---------------------------------------------------------------------------------------|----------------------------------|---------------------------------------------------------------------------------------|--------------------------------------|
|  | INTERNATIONAL ARBITRATION |  | CONSUMER LAW |
|  | PUBLIC LAW |  | CORPORATE LAW |
|  | ENVIRONMENTAL LAW |  | HUMAN RIGHTS |
|  | CIVIL LAW |  | INTERNATIONAL LAW |
|  | CONSTITUTIONAL LAW |  | CRIMINAL LAW |
|  | INTELLECTUAL PROPERTY LAW |  | LABOR AND SOCIAL SECURITY LAW |
|  | DIGITAL LAW |  | TAX LAW |