

[**Formulário de inscrição**](https://metodista.br/assessoria-de-relacoes-internacionais/estude-no-exterior/arquivos/application-form-short-term-program-in-china-2019.pdf)

**ESEG – Faculdade do Grupo Etapa**

In partnership with Washburn University - USA,   
Wuhan University of Science and Technology - China  
PXL University College - Hasselt, Belgium and Zuyd University of Applied Sciences – Holland.

The main objective of the course is to introduce students to international business practice, broadening participants' view of cultural differences and similarities in three continents: America, Europe and Asia.

In addition to studying how business is run in these three regions of the world, participants will be able to develop a practical project in multicultural teams involving students from the three continents.

The completion of the course will take place through an international study mission, at which time participants will complete the development of team projects within Brazilian companies.

It will bring cases of companies that look for solutions to real problems!

The presentation of the intervention proposals developed by the teams will be evaluated by the entrepreneurs, in addition to the professors responsible for the course at the universities involved.

Who is this program for:

-Professionals from all areas interested in knowing and doing international business  
-Undergraduate and graduate students who seek to internationalize their curriculum by learning about culture and international business

Methodology used

Case study.

Participants should establish multicultural teams with students from other participating universities in order to carry out research and evaluation of problems presented by companies.

Faculties from the universities involved should guide and supervise the work of the teams that will take place online.

The development of the projects will culminate with a short-term internship that will happen in the companies studied, which will allow a complete experience for the participants in the country, as well as greater socialization with teammates.

The 2025 program will take place in China.

Dates

Beginning of the course:

March, 2025 (day to be scheduled) - Lecture 1. Presentation of the participants, formation of teams and presentation of the cases of the participating companies.

Team meetings. The meetings can be held by any technological means by mutual agreement amongst the participants for the preparation of the initial research on the Brazilian enterprises.

April, 2024 (day to be scheduled)- Lecture 2. Meeting with faculties and teams to level work and travel arrangements.

The study mission in China will take place from the 15th to the 30 th of May, 2025 and will feature academic and cultural activities organized by a tourirm agency hired for it.

Here are the schedule and activities scheduled for the trip:

On site trip May 15th to May 30th (a slight change can occur and participants will be notified long before)

Program Cost (estimated)

R$ 1000 registration fee

Lodging estimated in U$ 1300

Food estimated in U$ 300

Visa fee R$ 460

Air tickets – prices of the day of the purchase

Evaluation process and certification

The evaluation process of the students will take place throughout the program, through deliveries requested by the faculties, and at the end of the program, an evaluation for the team work presented. It will also be evaluated by the companies representatives.

Students who complete all activities will follow the certificate of participation issued by the participating universities.

Prerequisites and application process

Applicants must have an advanced level of English and must submit an application form at the International Relations Office accompanied by a curriculum vitae and motivation letter to participate in the program.

Registration date: From September 15 to December 2, 2024

More information at [international@eseg.edu.br](mailto:international@eseg.edu.br).

**Registration form: Global Business Experience**

**Name**: Clique ou toque aqui para inserir o texto.

**RA:** Clique ou toque aqui para inserir o texto.

**Degree:** Clique ou toque aqui para inserir o texto.

**Tell us why you would like to join the program**

Clique ou toque aqui para inserir o texto.

**Are you avaiable to participate in the trip from May 15th to May 30th (please note that a slight change can occur but participants will be notified long before)**

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